



The Place Firenze

*Piazza Santa Maria Novella,
Florence, Tuscany*

In the heart of Florence hidden away behind a doorway is The Place Firenze – step inside and one discovers the most hospitable, charming and elegant place to stay in Florence.



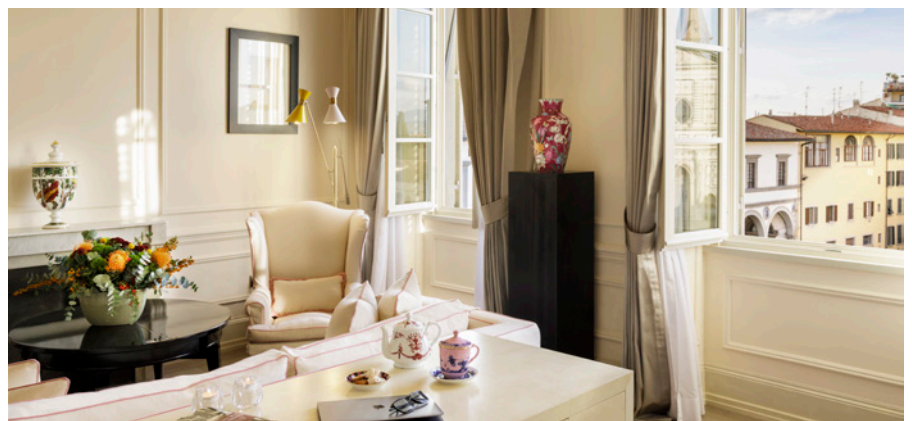
The Place Firenze is an exquisite combination of traditional with contemporary, Florentine with British, African with minimalist.

The Place Firenze does not feel like an hotel – it is more like a private home where guests can relax in a truly hospitable environment with charming staff and every comfort one could wish for. Flooring of pietra serena in the glass structured breakfast room, a Charles X fireplace in the lounge, 1950s lamps, animalier armchairs, Moroccan lanterns and grey sandstone central staircase are just some of the features which make The Place unquestionable luxury with a difference all of its own. It is neither traditional nor minimalist – it is unique and mesmerising.

With just 20 rooms The Place Firenze offers guests a very memorable experience in Florence. No two rooms are the same but all are spacious and luxurious enjoying elegant and refined finishing touches. Every little detail has been thought of to ensure that nothing is left wanting. At the top of the hotel is the romantic Penthouse with fabulous bath from which one can gaze across the terracotta roof tops to the Brunelleschi cupola of the Duomo and there is also a stylish roof terrace with nautical teak planking and big sofas where guests can enjoy a glass of chilled white wine after a days sightseeing around Florence.

Throughout the building there are objects of interest be it paintings, books, fabrics or lighting. Breakfast is served in the internal courtyard of the original building at a large walnut table from the 1800's with Chinese style chairs – a delicious buffet of fresh pastries, seasonal fruit and much more. Throughout the day cool drinks, café and exquisite desserts are available and in the winter months there are atmospheric glowing open fires where guests can relax with a book and aperitivo. At The Kitchen and The Bar one can meet with friends for a light lunch or maybe reserve the lounge for a private party whilst downstairs is the trendy and contemporary Pink Room.

The Place Firenze is most definitely the most atmospheric, welcoming and stylish place to stay in Florence. Ideal also for private groups for a special celebration



or for gatherings of business people in a place of privacy and comfort.

Nothing is too much bother for the staff at The Place and you will leave dreaming of a return visit!

Information

Service

- Full breakfast with Tuscan organic products
- Mini bar (soft-drinks)
- Free Access to Florence Fitness Gym, just 2 minutes walking distance
- Daily newspaper
- Welcome drink
- Free WI-FI internet access

Accommodation

20 Bedrooms comprising:

- The Classic
- The Superior
- The Deluxe
- The Junior suite
- The Executive Suite
- The Panoramic Loft
- The Duomo Rooftop Loft
- The Santa Maria Novella Master Room

General

- Indoor Restaurant & Bar
- Outdoor Terrace for alfresco dining
- Library
- Concierge services including personal shopper, exclusive access to museums, Florence sightseeing tours

Transport

Airports:

- Florence 15 minutes
- Pisa 1hr 30mins

Train station:

- Santa Maria Novella 2mins walk

Local Interest

- Florence!!!!

